



MEDIA RELEASE

'Green' home builder named NT's best business

20 July 2011 – A residential builder designing homes to suit the Top End's unique climate was named Friday night as the 2011 Telstra Northern Territory Business of the Year.

Established in 2007 by Justin and Karinda Gill to build environmentally sustainable homes, Abode New Homes includes solar hot water, solar power, 5 star energy efficiency and inverter air-conditioning in every home it builds.

The Pinelands business, which was chosen as preferred builder for many of the Territory Government's house and land packages in the new Darwin suburb of Bellamack last year, also won the MYOB Small Business Award at the Telstra NT Business Awards.

The owners have built close to 300 homes in Darwin through Abode New Homes and an earlier project home franchise and use on site software and technology that provides quality assurance checks from the point of deposit to the end of construction.

Other winners of the Telstra Business Awards included Darwin Day Surgery of Fannie Bay, Area9 IT Solutions of Winnellie and Eldorado Motor Inn Golden Chain of Tennant Creek. Telstra Business Regional General Manager SA/NT, Assigned Sales, Brian Hillier, said all winners were entrepreneurs and innovators running outstanding businesses whose success was an inspiration for the small and medium business sector.

Telstra Business Awards judges said Abode New Homes' owners were leaders in their industry sector with "a vision, passion, sensitivity and responsiveness to a demanding and highly competitive marketplace, in constantly changing times, that is rarely seen."

MYOB CEO Tim Reed praised Abode New Homes for its achievement, adding: "Abode New Homes demonstrates the spirit and passion of the NT business community and this is wonderful recognition of all the hard work they have put in to running their business."

The owners thanked there wonderful team, suppliers, sub contractors and of course there clients in there speech at the awards.

Video links of announcement and speeches below of both awards below.

<http://www.youtube.com/watch?v=WYfjbc0UQuw>

<http://www.youtube.com/watch?v=56LOOqHsezE&NR=1>

'2011 NT MYOB Small Business Award' and the '2011 Telstra NT Business of the Year Award'

Master Builder NT 'Young Builder of the Year 2010'
HIA NT Professional Builder of the Year 2009, 2010
HIA National Finalists 2010, 2011
Master Builders Northern Territory Award Winner 2009, 2010
National Master Builders Award Winner 2004
TCA Award Winner 2003, 2004, 2005, 2006
HIA Award Winner 2005, 2006, 2007, 2008, 2009, 2010
Telstra Business Awards Finalist 3 Categories 2011





The winners of the 2011 Telstra Northern Territory Business Awards are:

Telstra NT Business of the Year

Abode New Homes Pty Ltd Pinelands

Business Owner Micro-Business Award

Darwin Day Surgery Fannie Bay

MYOB Small Business Award

Abode New Homes Pty Ltd Pinelands

Panasonic Australia Medium Business Award

Area9 IT Solutions Winnellie

AMP Innovation Award

Darwin Day Surgery Fannie Bay

Yellow Pages Social Responsibility Award

Area9 IT Solutions Winnellie

Telstra Regional Business Award

Eldorado Motor Inn Golden Chain Tennant Creek

The flagship of the Newman family's Eldorado Motels Australia chain, the business 76-unit motel has carved a reputation as a comfortable and affordable base for outback visitors to the Barkly Region.

The BlackBerry® People's Choice Award

Eldorado Motor Inn Golden Chain Tennant Creek

The winners of the NT Business Awards will be judged against category winners from other states and territories in the lead up to the national Telstra Business Awards to be announced in Melbourne on 26 August. Winners of the 2011 Awards receive a share of \$500,000 in cash and prizes and become part of an exclusive national business alumni.

Additional to the Telstra Business Awards, last year Abode New Homes were rewarded for their high standards at both the HIA and MBA awards and received accolades for "Young Builder of the Year", "Professional Builder of the Year", "Tropical Home of the Year" and "Project Home".

Statistically Abode New Homes builds 1 in every 7 homes in the Top End and are the only builder that offers a Satisfaction Guarantee, (not happy with your home on completion then we'll buy it back) decisions made easy, with no risk.

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